



Mr. Cletus Robert Anderson

April 5, 1941 - January 28, 2024

On April 5, 1941, in Brandon, Mississippi, Ulos and Ida Lee Anderson welcomed their son, Cletus Robert Anderson. Cletus was the first child born to this union and from birth was taught the importance of God. As a child, he was a faithful member of Sylvarena M.B. Church. Cletus learned how to be a diligent worker by helping his father on the family farm. At age fifteen, while attending Carter High School, under the leadership of his Uncle, Cletus became the school's bus driver. One day at Carter High School, he spotted a young, beautiful girl, Helen Bibb, standing under a big oak tree. He told his Uncle that she would be his future wife.

After completing his ninth grade year, Cletus decided he would start working full time to help support the family. Cletus attended Campbell College at night., and during the day, he was a painter. His first painting job was at the new Carter High School. He was such a talented painter that his boss told him to join the painters union. Because he was black, he was denied membership. He was told that he could probably join the union in Chicago, New York, or California, but not in Mississippi. He chose California because of the nice weather. At age nineteen, he moved to Los Angeles. His first job in California was at Inglewood Auto Body Shop. While working there, he attended the Auto Mechanic Institute for Painting. In 1962, he returned to Mississippi and, on September 16th, he married his high school sweetheart, Helen. They drove back to California to begin their life together. To this union, his two daughters,

Lucretia and Kuzee, were born.

Cletus had many jobs painting automobiles and as his skills grew, he moved on to aircrafts at Honeywell, McDonnell Douglas, and General Motors. At one point, he worked three jobs and regularly sent one of those paychecks home to his parents as he continued to support his younger siblings and helped pay for the family land. In 1964, Cletus opened his first business, Triple B Dry Cleaners. From here his desire for entrepreneurship exploded.

Having a deep passion for music, Cletus was led to open his first record store, VIP Records, located in the heart of Los Angeles on 108th and Broadway. Over the years, he would open over 10 retail locations. He opened three wholesale locations: Robot Records, Magic Disc, and Music Merchandisers. He also founded two record labels: Magic Disc Records and Saturn Records, which was Ice-T's first label. Cletus had a knack for spotting talent and identifying hit records. Luminaries of the music industry regularly promoted their new music during "in-stores" at his record shops. Many award winning artists, like The Jacksons, Stevie Wonder, and James Brown, would stop by VIP to meet and greet their fans. Cletus was an early pioneer in marketing R&B music and set the foundation for the emergence of Rap Music on the West Coast and was the executive producer of the first rap record made on the West Coast. "For more information," he often said, "Google Cletus Anderson Saturn Records." His VIP Stores became legendary and was mentioned by Snoop Dogg on his record. Cletus paved the way for many of his siblings to move to California, and under his leadership, several became owners of a VIP Record store. Cletus retired from the music business in 2011, and in 2014, he and his loving wife Helen moved back to Brandon, Mississippi, where he returned to his first career as a painter and handyman. He continued working until his health failed. Cletus rededicated his life to Christ and joined his wife at Sweet Rest Church of Christ Holiness, (U.S.A.), by becoming a member.

He leaves to cherish his memory and continue his legacy, his wife of 61 years, Helen Anderson; his daughters: Lucretia (Clemon, Sr.)Young; and Kuzee Anderson, both of Carson, CA; Grandchildren: Herbert A. Stevens IV, Helena A. Stevens, Kaira L. Gavin, Clemon E.Young, Jr., Kailey R. Gavin, all of Carson, CA; Great Granddaughters; Carson and Cali Stevens of Carson, California; Brothers: Kelvin Anderson, Sr., Ulos K. (Loretta) Anderson, Timothy Anderson; Sisters: Edith Stapleton, Sherlene Anderson, Princess Anderson, Frances (Roysland) Green, Leisa (Alvin) Buckhalter; Brothers-in-law: Jerry (Cheryl) Bibb, Perry (Minnie) Bibb, Willie Bibb; Sisters-in-law: Earline (Henry) Jenkins, Johnnie Anderson, Gloria Anderson, Emma Anderson, and his adorable granddog "Lucky" along with a host of nieces, nephews, cousins and friends.

Cemetery Details

Sweet Rest Cemetery

Pearl, MS

Previous Events

Visitation

FEB 2. 4:00 PM - 7:00 PM (CT)

Dean Memorial Funeral Home
745 Highway 468
Brandon, MS 39042
(601) 825-3884
<https://deanmemorialfuneralhome.com/>

Service

FEB 3. 10:00 AM (CT)

Sweet Rest Church of Christ Holiness U.S.A.
215 Old Whitfield Road
Pearl, MS 39208

Tribute Wall



“ *Dean Memorial Funeral Home created a Tribute Video in memory of Mr. Cletus Robert Anderson*



Dean Memorial Funeral Home - February 02, 2024 at 07:38 AM

LT

Our deepest condolences to the Anderson family.

Loretta & Kelvin Thompson-Jamison - February 02, 2024 at 06:05 PM

SH

“ *Sharon Henton lit a candle in memory of Cletus Anderson*



Sharon Henton - February 13, 2024 at 12:55 AM

LS

“ *Lillie Scott lit a candle in memory of Cletus Anderson*



Lillie Scott - February 05, 2024 at 10:42 AM

MW

“ Dearest Helen and Family, we are saddened to hear of Cletus’ passing. Your family is dear to our heart and we will keep you close in prayer. Cletus was a hard worker and he passed his work ethic to his children. He is absent from the body and present with the Lord according to his faith in Jesus. We rejoice!
Bishop Robert and Sister Mattie Winn

Mattie Winn - February 02, 2024 at 11:23 PM

SB

“ Keeping The Family of Mr. Cletus Anderso, Uplifted in my thoughts and prayers.
Sis. Sentia O'Hara Brown and Family



Sentia Brown - February 02, 2024 at 09:43 PM



“ Beautiful Dreams was purchased for the family of Mr. Cletus Robert Anderson.



February 02, 2024 at 12:58 PM

FR

“ From Your Friends at Ross planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Mr. Cletus Robert Anderson.

From Your Friends at Ross - February 02, 2024 at 12:58 PM

RE

“ *Mr. Anderson was an amazing person I pray God grant comfort and peace to his wife, the family and him many friends throughout the nation.*



Rev. Melvin Ervin - February 02, 2024 at 07:05 AM

CF

“ *Carolyn Fairley lit a candle in memory of Cletus Anderson*



Carolyn Fairley - February 01, 2024 at 07:44 PM

KF

“ *Komeka Freeman purchased the Simply Elegant Spathiphyllum for the family of Mr. Cletus Robert Anderson.*



Komeka Freeman - February 01, 2024 at 07:15 PM



“ *Joyful Memory was purchased for the family of Mr. Cletus Robert Anderson.*



February 01, 2024 at 04:28 PM

AT

“ Alexander Taylor lit a candle in memory of Cletus Anderson



Alexander Taylor - February 01, 2024 at 11:39 AM

RO

“ Robbie sent a virtual gift in memory of Cletus Anderson



Robbie - February 01, 2024 at 02:07 AM

ET

“ Cletus and I were classmates at Carter High School many years ago, I remember the fun times we all shared. I pray for comfort and peace for the family in this time of grief.

Evelyn Tillis - January 31, 2024 at 10:38 PM

ET

“ Evelyn Tillis sent a virtual gift in memory of Cletus Anderson



Evelyn Tillis - January 31, 2024 at 10:24 PM

EA

“ *Eddie Ainsworth lit a candle in memory of Cletus Anderson*



Eddie Ainsworth - January 31, 2024 at 02:31 PM

EK

“ *ELAINE KELLY lit a candle in memory of Cletus Anderson*



ELAINE KELLY - January 31, 2024 at 12:03 PM

WB

“ *God bless the Anderson family. Harris & Willie Ann Brown*



Willie Ann Brown - January 31, 2024 at 11:59 AM

EY

“ *Prayers And Condolences ,Extended To The Cletus Anderson Family And Friends. May God Give You All Peace, Strength And Comfort During Your Time Of Sorrow. RIP,Cousin.*



Evelyn Young - January 30, 2024 at 10:33 PM

JN

“ *John Norwood lit a candle in memory of Cletus Anderson*



John Wesley Norwood - January 30, 2024 at 08:45 PM

JN

“ *To the Anderson family thinking of you during these difficult times.*

John Wesley Norwood - January 30, 2024 at 08:36 PM

CA

“ *Carolyn sent a virtual gift in memory of Cletus Anderson*



Carolyn - January 30, 2024 at 07:47 PM

BA

“ *Bruce A. purchased the Strength & Solace Spray for the family of Mr. Cletus Robert Anderson.*



Bruce A. - January 30, 2024 at 07:21 PM

BA

“ Bruce A. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Mr. Cletus Robert Anderson.

Bruce A. - January 30, 2024 at 07:21 PM