



Mr. Reginald Keith Collier

February 5, 1969 - June 5, 2025

Reginald was a devoted husband, father, brother, and entrepreneur whose life was marked by purpose, perseverance, and deep love for his family. Born to the late Lonnie and Betty Collier on February 5, 1969. He was raised with strong values that shaped the man he became hardworking, visionary, and grounded in family. He now rejoins his beloved parents and one sister (Yvette) in eternal rest.

Together with his father, he co-founded L and R Collier, Inc., a transportation company rooted in legacy and determination. He later launched Peacock Investment Properties to build generational opportunities for his children. His most recent and passionate endeavor was the creation of an international trading company, Asase United, a lifelong dream he worked diligently to fulfill.

He pursued his education at Mississippi College and Mississippi State University, majoring in Criminal Justice. Dedicated to continuous growth, he earned his Mississippi Realtor's License, achieved his Broker's Certification, and proudly completed his International Trading Certification in 2017.

On October 13, 1997, he married the love of his life, Evelyn Collier. From this union, two sons were born—Reginald and Rashad—who were the pride and joy of his life.

He leaves behind his devoted wife, Evelyn Collier; his beloved sons, Reginald and Rashad; and his cherished siblings: Trina (Anthony) Dobson, Wanda Collier, Christian (Nikita) Collier, Melissa (Gabriel) Jackson, Bridgette (Jeffery) Smith, and Bernard (Pearl) Collier. And a host of neices, nephews, and friends,

He will be remembered for his entrepreneurial spirit, his unwavering work ethic, and above all, his enduring love and dedication to his family. His legacy lives on in the lives he touched and the dreams he worked to build.

Cemetery Details

Mt. Ridge Cemetery

Previous Events

Visitation

JUN 9. 4:00 PM - 7:00 PM (CT)

Dean Memorial Funeral Home
745 Highway 468
Brandon, MS 39042
(601) 825-3884
<https://deanmemorialfuneralhome.com/>

Homegoing Service

JUN 10. 2:00 PM (CT)

Mountain Ridge Christain Fellowship Church
1773 Shiloh Road
Brandon, MS 39042

Tribute Wall



“ *Dean Memorial Funeral Home created a Tribute Video in memory of Mr. Reginald Keith Collier*



Dean Memorial Funeral Home - June 09, 2025 at 02:45 PM



“ *My deepest condolences to the Collier family, my family from Angela Collier Martin.*



Angela Small - July 02, 2025 at 01:55 PM



“ *Carla Williams lit a candle in memory of Reginald Collier*



Carla Williams - June 09, 2025 at 11:55 PM

CW

“ Goodbyes are not the end, it won't be eternal. Rather, it means I'll miss you, and we will surely meet again later. In the journey of life, you left kindness and love. Memories of you will always stay with us. May you find peace and comfort in the arms of angels

Carla Williams - June 09, 2025 at 11:52 PM

CN

“ Chantrese Neal lit a candle in memory of Reginald Collier



Chantrese Neal - June 09, 2025 at 10:36 PM

SA

“ My condolences to the Collier family. I pray for your strength in the coming days ahead. Know that "The Lord is near to the brokenhearted and saves those who are crushed in spirit." I love you Trina and all your siblings. The Dobson Family



Shirley Anderson - June 09, 2025 at 09:16 PM

RL

“ Just remembering the good times growing up with you and your family until we meet again Keke much love ❤️ homeboy FDR Presidential Hillls

Robert Lee - June 09, 2025 at 05:32 PM

YW

“ you could always depend on him making you
LAUGH HARD!! but he always had a KIND
SPIRIT..
gone too soon 🥹🕊️👍



words may seem inadequate but i PRAY that the family and
friends/classmates continue to find comfort in the CHERISHED,
LOVING MEMORIES that time can't erase.

YOULANDA WATKINS - June 09, 2025 at 04:29 PM

DC

Wowed! This Hit Hard ., he will forever be with me ,we never departed.
Our spirit are connected forever eternity. The best friend I ever had you
will never be gone you will ever be a part of me the most loving kind
man I have ever known 🥹❤️🕊️

Donnice Crosby - June 12, 2025 at 11:49 AM

LC

“ My Brother may you Rest In Peace till the appointed time.....

Lloyd Collier - June 09, 2025 at 02:39 PM

LC

“ Lloyd Collier lit a candle in memory of
Reginald Collier



Lloyd Collier - June 09, 2025 at 02:37 PM

MG

“ To be absent from the body is to be present with the Lord. Our prayers to this Collier Family as they navigate this new norm. Reg was an amazing classmate(87) and friend that whenever we spoke he kept the laughter going. To my classmate Melissa, your class stand with you and will forever keep you lifted in prayer. To the entire family, we know this loss is great, do know that the love and dedication he shared with you will forever leave a lasting memory as you go thru these days, weeks, months and years to come. Only a short while ago, mom was welcomed into the arms of the Heavenly father and I'm sure he released her long enough to hold her baby close, Oh the Joy that surrounds the throne. Continued prayers of comfort to each of you.

Monique Grant - June 09, 2025 at 02:08 PM

BT

“ Bessie Taylor lit a candle in memory of Reginald Collier



Bessie Taylor - June 09, 2025 at 10:51 AM

EA

“ Eddie Ainsworth lit a candle in memory of Reginald Collier



Eddie Ainsworth - June 09, 2025 at 05:54 AM

SB

“ *Praying for the Family Remember that Earth has no Sorrow that Heaven Can't Heal RIH Keke C/O 87*

STEVEN BERRY - June 08, 2025 at 09:23 PM

BB

*My condolences to the family myGod continues keep you in the family
Bernice Bibbs*

Bernice Bibbs - June 10, 2025 at 11:14 AM

BB

My condolences

Bernice Bibbs - June 10, 2025 at 11:15 AM